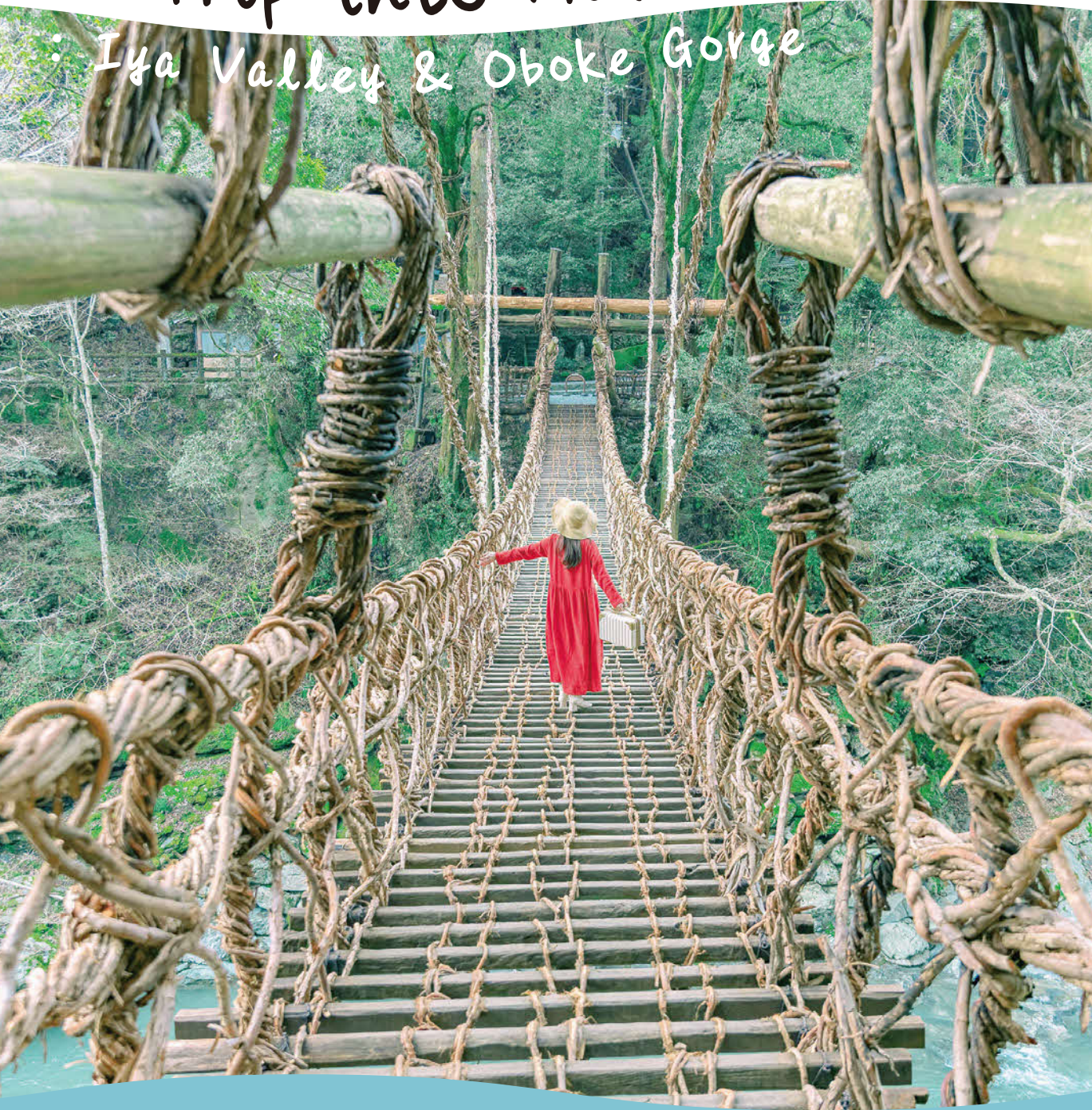


A haven of nature where
the sky meets the earth.
Journey through breathtaking
landscapes and extraordinary sights

A Trip into Hidden Japan

: Iya Valley & Oboke Gorge



From Oboke and Iya, one of Japan's Three Great Secluded Regions, to the historic post town of Ikeda, once a thriving hub of Shikoku.

Ascend Mt. Tsurugi, the second-highest peak in western Japan. Stroll through Yamashiro, where yokai folklore comes to life. Uncover the untouched villages that still whisper secrets of the past.

Feel the rush of world-renowned rafting on the Yoshino River. Glide across a Michelin Green Guide-listed canyon on a breathtaking zipline. Conquer the mystical peaks with ridge-line trekking.

Immerse yourself in the landscapes, culture, and geological wonders of the Miyoshi Geopark.

Adventure awaits in Miyoshi City, where Shikoku's great outdoors come alive.

With a travel guide in hand, set out on a journey into the hidden heart of Japan!

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Immerse Yourself in the Hidden Valleys Oboke & Iya

Oboke and Iya are home to world-class scenic spots and outdoor adventures.

Carved by time, the emerald-green waters of the Iya River flow through the steep cliffs of Iya Valley, offering stunning views from the historic Iya Highway, recognized by the Michelin Green Guide.

Cross the legendary Iya Vine Bridge, one of Japan's Three Great Mysterious Bridges, or stand in awe before the Oboke and Koboake Gorges, designated as National Scenic and Natural Monuments.

The mighty Yoshino River sets the stage for world-class rafting, canoeing, and water sports, making this a must-visit destination to feed your love for adventure.

The Iya Highway, recognized
by the Michelin Green Guide



Iya Vine Bridge (Kazurabashi)

One of Japan's Three Great Mysterious Bridges, the Iya Vine Bridge is a nationally designated Important Tangible Folk Cultural Property. According to legend, the Heike clan wove this bridge from hardy kazura vines that they could sever if their enemies pursued them into the valley. Spanning 45 meters in length, 2 meters in width, and suspended 14 meters above the river, this historic bridge is refreshed with new vines every three years. In 2023, the vine bridge was selected as one of the Top 100 Sustainable Tourism Destinations in the World, cementing its place as a must-visit site for nature and history lovers alike.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
For navigation ☎ 0883-87-2200 (Yume Butai)
Location: 162-2 Zentoku, Nishiyayamamura, Miyoshi City
Entry Fee: Adults 550 yen, Children 350 yen
Operation: Open all year round

Oboke & Koboake Gorges

Carved over centuries by rushing waters, the schist gorges of Oboke and Koboake resemble rugged marble sculptures. In spring, cherry blossoms frame the clear streams, while autumn transforms the landscape into a sea of fiery colors. Take a cruise down the river to experience this scenery up close! Located about 3 km downstream from Oboke, Koboake may be smaller in scale, but its striking rock formations—known as Koboake sandstone and schist—are no less captivating than the famed Oboke crystalline schist. Oboke was designated a National Natural Monument on March 18, 2014, and a National Scenic Beauty Site on October 7, 2015. On February 13, 2018, Koboake was officially added to this designation, recognizing the Oboke-Koboake Gorge as one of Japan's treasured landscapes.

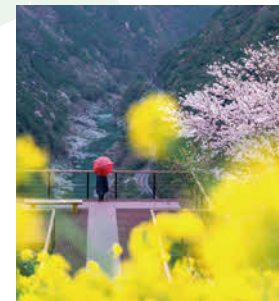
Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Shigezane to Kamimyo, Yamashiro, Miyoshi City



Biwa-no-Taki Waterfall

Cascading down from a 40-meter drop, this waterfall is said to have been named after the Heike clan's biwa flutes, as they would serenade each other here for nostalgia of their old days in Kyoto. A 100-meter walkway leads to a promenade, and stone stairs lead down to the riverside.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Kanjiyo, Nishiyayamamura, Miyoshi City



Koboake Viewpoint

A breathtaking scenic spot with sweeping views of Koboake's natural beauty. From here, you can gaze out over the rugged rock formations of Koboake Gorge, the emerald-green flow of the Yoshino River, and the lush, mountainous landscape that surrounds it all—a majestic panorama that captures the wild heart of Shikoku.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: 100-1 Shigezane, Yamashiro, Miyoshi City

Iyakei & The Peeing Boy Statue

Surrounded by towering mountains and sheer cliffs, the Iya Valley is a breathtaking landscape shaped by the winding Iya River. In spring, lush greenery blankets the valley, while autumn sets the slopes ablaze with vibrant hues. On the edge of a 200-meter-high precipice, a bronze statue of the Peeing Boy stands as a tribute to an old tale—once, local children and travellers would test their courage by daring to stand at this very spot.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Matsuo, Ikeda, Miyoshi City - Nishiyayamamura, Miyoshi City



Iyakei & Hi-no-Ji Bend

Nestled deep in the mountains along the Iya Highway, Hi no Ji Bend offers a breathtaking panoramic view of the Iya River and its surrounding peaks. The valley takes its name from the river's winding course, which resembles the Japanese hiragana character "ひ" (hi). A masterpiece of nature, this stunning gorge is one of the region's most popular scenic viewpoints—an unspoiled landscape where the beauty of Shikoku unfolds before your eyes.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Matsuo, Ikeda, Miyoshi City - Nishiyayamamura, Miyoshi City



The Heike Residence Museum

This traditional estate once belonged to the descendants of Horikawa Naiki, the court physician to Emperor Antoku. In the garden, a 800-year-old tree stands as living witness to the passing centuries. The house itself preserves the structure of an Edo-period farmhouse, and inside, you'll find displays of armor, banners, historical documents, and everyday tools—offering a glimpse into the lives and legacy of a bygone era.

Inquiries: ☎0883-84-1408
Location: 46 Higashinishioka, Nishiyayamamura, Miyoshi City



Yokai Museum

To preserve local Yokai folklore, residents have lovingly handcrafted and displayed a collection of Yokai figures and exhibits for you to enjoy. Around 70 legendary creatures—including Konaki-jiji, Yamajiji, Ototengu, and Enko—are brought to life through dolls, panels, and video displays, sharing the mysterious tales passed down for generations in Yamashiro.

Inquiries: ☎0883-84-1489
Location: 1553-1 Kamimyo, Yamashiro, Miyoshi City (Roadside Station Oboke)
Entry Fee: Yokai Museum - Adults: 700 yen Children: 350 yen



Statue of Konaki-jiji

Konaki-jiji is a Yokai monster (supernatural creature) from Kamimyo in Yamashiro Town, Miyoshi City, known throughout Japan. This eerie figure—whose name means "child-crying old man"—was recorded in folklorist Kunio Yanagita's Yokai Meiji and later gained national fame through appearances in Shigeru Mizuki's beloved manga GeGe no Kitaro. In 2001, a stone statue of Konaki-jiji was erected in Fujikawadani, the valley where the legend lives on.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Kamimyo, Yamashiro, Miyoshi City

Life in the Hidden Reaches Oku-Iya

Climb the heights of Mt. Tsurugi, one of Japan's 100 Famous Mountains, where alpine flora paints the slopes with seasonal beauty. Wander through the landscapes shaped by the World Agricultural Heritage-designated "Steep-Slope Farming System of Nishi-Awa", and discover a way of life deeply rooted in the mountains.

Step into the enchanted forests and walk the paths of Heike legends—a journey where nature and folklore whisper together on the wind.

Experience Life in the
Hidden Reaches

Ochiai Village

National Historic District of Traditional Architecture

Built into steep slopes at the heart of Higashi-Iya, this mountain village spans a dramatic elevation difference of nearly 390 meters. From the Nakau viewpoint across the valley, you can take in the full sweep of the settlement for an iconic view. The landscape is dotted with traditional thatched-roof homes, built between the mid-Edo period and early Showa era, and framed by terraced fields and stone walls stacked by hand using mountain and river stones. The atmosphere evokes the nostalgic beauty of Japan's rural roots.

Eight of the thatched houses are available for private stays, offering a rare chance to live within this timeless setting. Visitors can also tour the Nagaoka Residence, a beautifully preserved example of local architecture.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Ochiai, Higashi-Iya, Miyoshi City

Double Vine Bridges (Oku-Iya Niju Kazurabashi)

These vine bridges were built by the Heike clan as a means to access their riding grounds at Mt. Tsurugi, where they trained. These two bridges have been named "male" and "female" respectively, hence are sometimes referred to as the "wedded bridges."

The nature here is deep and immersive, and offers a different experience from the main Vine Bridge, so both spots are well worth the visit.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: 620 Sugeoi, Higashi-Iya, Miyoshi City
[Holidays] Winter Season (December 1st to March 31st)
[Entry Fee] Adults: 550 yen Children: 350 yen



A Thatched-Roof Stay in Iya's Mountain Hamlets—Japan's Hidden Shangri-La

Experience a stay in a traditional thatched-roof farmhouse in the historic Ochiai Village, a National Historic District of Traditional Architecture. These homes are fully equipped with modern amenities including bathrooms, air conditioning, linens, and underfloor heating, offering a perfect blend of timeless charm and contemporary comfort.

The thatched-roof homes come in eight unique styles, each offering something special: from "Ten-ippo", with its 180-degree panoramic views, to "Soten", which features a wooden terrace overlooking the mountains, and "Tanzan", with its cozy hidden loft.

Inquiries: Tougenkyo Iya no Yamazato ☎0883-88-2540 Location: 403 Ochiai, Higashi-Iya, Miyoshi City
Check-in 15:00 Check-out 10:00



Chiiori Trust

Alex Kerr, a researcher of East Asian culture who was captivated by the mystical beauty of the Iya Mountains, transformed a 300-year-old thatched-roof farmhouse into a unique accommodation. Tours of the facility are available by advance reservation.

Inquiries: ☎0883-88-5290
Location: 209 Tsurui, Higashi-Iya, Miyoshi City
<https://www.chiiori-stay.jp>



Bukeyashiki Kita-ke (Samurai Residence)

Built in Horyaku 13 (approximately 250 years ago), this is the largest samurai residence in the Iya region. The area of Oeda in Higashi-Iya, where the Heike clan sought refuge after their defeat at the Battle of Yashima, is steeped in Heike history. The Kita family, the leaders of the Heike village, once lived in this samurai residence, a fine example of the upper-class warrior homes of Iya. Nearby, you'll also find the ancient "Hoko-sugi" cedar.

Inquiries: ☎0883-88-2040
Location: 43 Oeda, Higashi-Iya, Miyoshi City
[Holidays] Winter Season (December 1st to March 31st)
[Hours] 9:00 to 17:00 [Entry Fee] Adults: 310 yen Children: 100 yen



Higashi Iya History and Folklore Museum

The exhibition explores the connection between The Tale of the Heike and the Heike legends of Iya, featuring photo panels of locations tied to the stories. It also showcases items unique to Higashi-Iya, including everyday tools that evolved with the times, as well as art pieces that once enriched daily life.

Inquiries: ☎0883-88-2286
Location: 14-3 Kyojo, Higashi-Iya, Miyoshi City
[Entry Fee] Adults: 410 yen Junior high students: 210 yen Children: 100 yen
[Holidays] Wednesdays, Weekends in Dec to Feb, national holidays and year-end and New Year holidays (December 28th to January 3rd)
[Hours] 10:00 to 16:00



Kakashi-no-Sato (Scarecrow Village)

In Higashi-Iya's Nagoro village, more than 300 scarecrows can be found scattered throughout the village—working fields, waiting by the roadside. Their presence brings a charm to this lonely corner of the mountains. There's even an official "Scarecrow Village Registry" for all of them.

Inquiries: Miyoshi City Tourist Information Center ☎0883-76-0877
Location: 191 Sugeoi, Higashi-Iya, Miyoshi City

Strolling Through the Town The Historic Streets of Ikeda

Awa-Ikeda flourished from the late Edo period through the Meiji era as a major producer of Awa hand-cut tobacco. At its peak, there were around 100 privately owned tobacco factories in the area. Many of the town's historic merchant houses still feature "udatsu"—decorative firewalls built between homes. Originally designed to prevent the spread of fire, these architectural features were also a mark of wealth, as they were expensive to construct. In fact, the expression "udatsu wo ageru" (to raise an udatsu) came to mean achieving success in life.

Stroll the Udatsu Streets

Udatsu & Ikeda's
History of Tobacco



9 Miyoshi City Regional Future Creation Center - Miraiki

A space for daily life, for gathering, and for learning. It's open to all, offering a welcoming environment where anyone can drop in and feel at home.

Location: 2183 Machi, Ikeda, Miyoshi City
Hours: 9:00-22:00



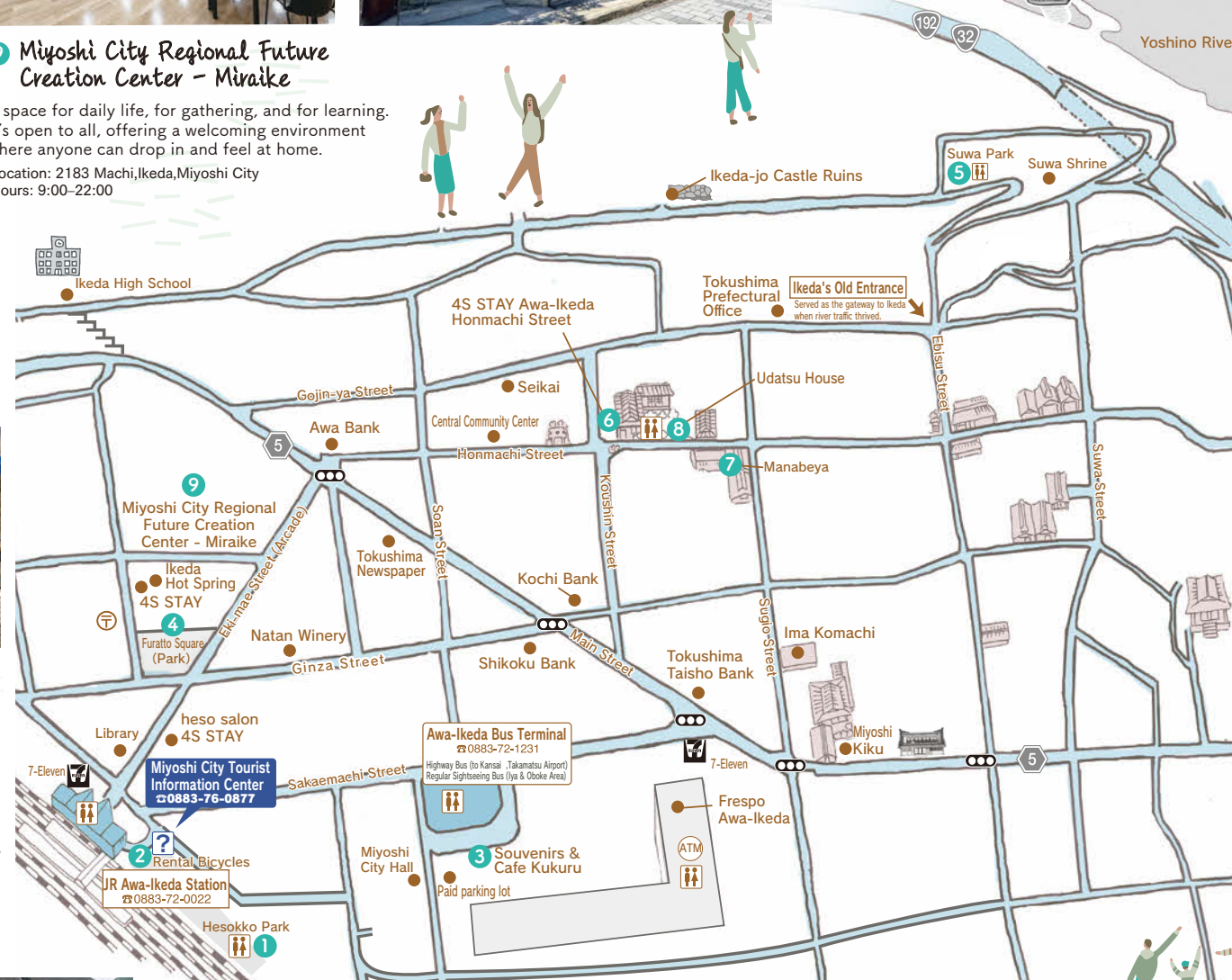
8 Awa-Ikeda Udatsu House / Tobacco Museum

A historical museum in the former residence of a prosperous tobacco merchant, an industry which flourished from the late Edo period through the Meiji era. The traditional building, with its udatsu roof and elegant courtyard, offers a glimpse into the wealth and success of the time.

Inquiries: ☎ 0883-72-3450 Location: 2465-1 Machi, Ikeda, Miyoshi City
Closed: Wednesdays and during the New Year holidays Hours: 9:00-17:00
Entry Fee: •Adults: ¥320 •High school & university students: ¥210
•Elementary & junior high students: ¥100

Tobacco was once transported down the Yoshino River aboard Hirata-bune boats. It is said that a single boatload of tobacco was valuable enough to build an entire warehouse—testament to the prosperity the industry once brought to the region.

Hirata-bune Boats



1 Hesokko Park

A park next to JR Station Awa-Ikeda. The stage is often used for local events.

Location: 1810-18 Sarada, Ikeda, Miyoshi City



2 Rental Bicycles

Electric bicycles are available for rent at the Miyoshi City Tourist Information Center (in front of Ikeda Station) and Oboke Station Information Center (in front of Oboke Station).

Miyoshi City Tourist Information Center
Inquiries: ☎ 0883-76-0877
Location: 1810-18 Sarada, Ikeda, Miyoshi City
[Hours] 9:00-18:00
[Plans]
1,650 yen for 1 day (tax included)
4 hours 1,100 yen (tax included)
Extended hours: 550 yen (tax included) per hour



3 Souvenirs & Cafe Kukurū

Find a wide selection of local specialties from Miyoshi, including the classic Iya soba, tea grown on steep slopes (which has been recognized as a World Agricultural Heritage) sweets made from ancient grains traditionally cultivated in Iya, and cakes from a popular local patisserie.

Inquiries: ☎ 0883-72-0571
Location: 1612-29, Sarada, Ikeda, Miyoshi City



4 Furatto Square

Located between the Awa-Ikeda Ekimae Shopping Street and the Awa-Ikeda Ginza Street, this small park holds a quiet yet significant place in the heart of the community.

Location: 2175-3 Machi, Ikeda, Miyoshi City



5 Suwa Park

The park sits on a hill, offering views over the Yoshino River. With a grassy lawn and playground equipment, it's a safe and welcoming place for children to play. In spring, there are plenty of cherry blossoms to enjoy.

Location: 2903-1 Ueno, Ikeda, Miyoshi City



Hashikuraji Temple

This temple is a special head temple of the Shingon-shu denomination of Buddhism. According to legend, in 828 monk Kukai (Kobo Daishi) received a divine revelation from Konpiraji Temple, built a seven-hall temple complex here, and enshrined a deity statue he carved himself as the principal object of worship. The temple is also known as the "Inner Sanctuary of Konpira". Visitors can also enjoy guided "Animal Mystery Tours".

Inquiries: Hashikuraji Temple, Konpira Office ☎ 0883-72-0812
Location: 1006, Kuratani, Shūzu, Ikeda, Miyoshi City



Mt. Hashikura Ropeway

The ropeway to Hashikuraji Temple, which is located at the summit of Mt. Hashikura, stretches 950 meters and takes about 4 minutes. It operates safely using Japan's first "Funitel" system (dual-cable gondola system), a new type of ropeway designed to withstand strong winds.

Inquiries: Mt. Hashikura Ropeway ☎ 0883-72-0818
Location: 559-14, Fujino, Shūzu, Ikeda, Miyoshi City

Mitsugonji Temple

Every year, the 'Fudo Fire Festival' is held, where participants walk across glowing embers, praying for good health and safety. The temple is also famous for its peonies, with around 700 plants of 100 varieties blooming from mid-April to early May, beautifully coloring the compound.

Inquiries: Mitsugonji Temple ☎ 0883-72-1548
Location: 3798, Sako, Nishiyama, Ikeda, Miyoshi City



Umaba Observation Deck

Here, you can enjoy a panoramic view of the entire town of Ikeda, and in autumn and spring, marvel at the spectacular sea of clouds.

Location: Umaba, Hakuchi, Ikeda, Miyoshi City



6 4S STAY Private inn Awaikeda Honmachi St.

This inn is in a beautifully renovated machiya—a former kimono shop with over 120 years of history in Awa-Ikeda. (Limited to two groups per day)

Inquiries: ☎ 0883-70-0166 (Hours: 11:00 - 21:00)
Location: 2467-1 Machi, Ikeda, Miyoshi City

Would you like to take a short trip?



7 MINDE (Miyoshi City Regional Exchange Base Facility Manabeya)

A traditional home over 100 years old, the former Manabe Residence has been renovated into a meeting place for the community where the past meets the present.

Inquiries: ☎ 080-1993-2000 (facilities)
☎ 090-7629-3000 (MINDE kitchen)
Location: 2226-3-1 Machi, Ikeda, Miyoshi City

Adventure in the Hidden Reaches Mountains & Forests

Delight in the mountains, revel in the forest. From the legendary tales surrounding the sacred Mt. Tsurugi to star-filled skies and drifting seas of clouds, this mystical woodland—wrapped in deep greenery—is a natural haven. From hiking to tree trekking, you'll encounter boundless adventure.

Follow the breeze, find joy in the mountains and highlands

Mt. Tsurugi

This glorious peak is the second-highest in Western Japan (elevation 1,955m), and also among Japan's 100 Famous Mountains. With the convenience of a chairlift, even novice hikers can easily reach the summit. Stay overnight at the summit to enjoy the starry skies at night and the morning's sea of clouds—a great reward for those who make the ascent!

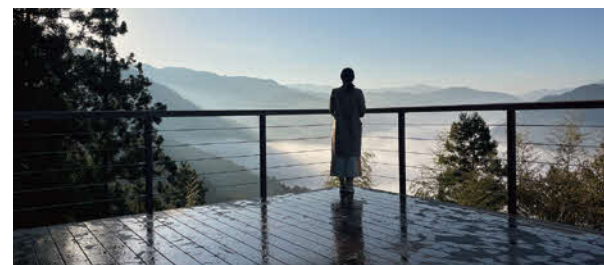
Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877



Kurozo Marshland

Surrounded on three sides—east, west, and north—by mountains rising over 600 meters, this 26.7-hectare wetland gently slopes southward toward the Matsuo River. From the paddy ridges to the mountain foothills, the marshland is full of aquatic flora such as oomizugoke moss, sagisou (white egret flowers), ishimochisou (spoon-leaved sundew), and kiseruazami (pipe thistles).

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Kurozo, Shitsukawa, Ikeda, Miyoshi City



Unkai (Sea of Clouds)

Mists lift from the rivers, creating a flow of clouds in the valley known as the "sea of clouds". You can enjoy this natural phenomenon from the new Awashi Viewpoint, which offers beautiful views of the Yoshino River. Mt. Kunimi also grants sweeping views from the Tsurugi Mountain Range to the Ishizuchi Range. These scenic spots are prime locations for witnessing the breathtaking "sea in the sky."

*The sea of clouds is a natural phenomenon and doesn't appear every day.
Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Awashi Unkai Viewpoint (Kamiawashi, Nishiiyayamamura, Miyoshi City) / Mt. Kunimi (Tanouchi, Nishiiyayamamura, Miyoshi City)

Shiozuka Highland

At an elevation of 1,043 meters, these highlands stay cool even in summer, and come autumn, visitors can enjoy a sea of shining pampas grass. There is a campground, complete with lodges and cottages, where you can catch the Sea of Clouds phenomenon in autumn. On clear days, you can see as far as the Seto Inland Sea and the Sanyo (San-yo) region. Also, each spring, a agricultural burning event is carried out to encourage fresh new growth.

Inquiries: Shiozuka Highland Campground ☎ 0883-86-3077
Location: Tairano, Yamashiro, Miyoshi City (Open from April 1st to early November)



Forest Adventure Iya

A treetop adventure through the forest and a canyon zipline soaring high above the Iya Valley—this dynamic park offers thrilling courses you won't find anywhere else. Fly across the gorge in a single glide and experience an activity unique to this spectacular setting.

Inquiries: Forest Adventure Iya ☎ 080-6284-2105
Location: 379 Oinouchi, Nishiiyayamamura, Miyoshi City



Iya Fureai Park

Iya Fureai Park features wooden playground equipment, a waterside promenade, ladybug monorider, camping sites, barrel saunas, and more. Enjoy a day in nature with family and friends!

Inquiries: Iya Fureai Park ☎ 0883-76-8585
Location: 379 Oinouchi, Nishiiyayamamura, Miyoshi City



Yama-no-Sauna (Mountain Sauna) Hare to Ke Coffee

A sauna made to enjoy the mountain views and fresh spring water. The scent of wood fills the air, and the cold baths use natural mountain water. A quiet space where you can relax and unwind. There's also a café in a renovated former school building.

Inquiries: Hare to Ke Coffee ☎ 0883-75-2208
Location: 15 Oori-Onishi, Ikeda, Miyoshi City



Kenko-to-Fureai-no-Mori Park

On a small hill overlooking the Yoshino River, you'll find areas like the "Learning Forest," "Harvest Forest," "Playground," and "Lawn Field." There are ziplines and other play equipment, as well as tricycles, footballs, and badminton gear available to use for free. The park also features an adventure fort, bungalows, and BBQ facilities.

Inquiries: Kenko-to-Fureai-no-Mori Park ☎ 0883-77-4320
Location: 1342-3 Shibo, Mino, Miyoshi City



Mt. Miune

One of the finest peaks in the Tsurugi Mountain Range (1,894m). The Rhododendron tschonoskii Maxim and dwarf bamboo that spread along the ridge between Mt. Miune and Mt. Tenguzaka are designated as a National Natural Monument.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Sugeoi, Higashi-Iya, Miyoshi City

Ryugugake Park

From the 70 meters suspension bridge, you'll gaze down over the Iya River in all its glory. The site also features a tourist information centre, a campsite with cottages, and barbecue facilities.

Inquiries: Ryugugake Cottages ☎ 080-2981-6221
Location: 96 Tsurui, Higashi-Iya, Miyoshi City



Ikawa Ski Resort Kainayama

One of Shikoku's top ski resorts, this slope first opened in 1927 and was renewed in the Heisei era. It features four ski courses, a triple lift, and a pair lift. With a dedicated kids' slope, night skiing, lessons, and certification programs, it offers a satisfying experience for everyone from beginners to seasoned skiers.

Inquiries: Ikawa Ski Resort Kainayama ☎ 0883-78-3003
Location: Hirayama, Iuchinishi, Ikawa, Miyoshi City



Ryugatake

In the middle reaches of the Matsuo River, the southwestern slopes of Ryugatake form 2 kilometers of dramatic cliffs. Though beautiful year-round, the cliffs are especially striking in autumn, when the crimson foliage glows in the setting sun like a living tapestry.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877
Location: Kurokawa, Matsuo, Ikeda, Miyoshi City

Reoma Kogen Golf Club

An 18-hole golf course nestled among tree-covered hills and ponds. A restaurant is also on-site.

Inquiries: Reoma Kogen Golf Club ☎ 0883-86-2900
Location: 652 Yamato-gawa, Yamashiro, Miyoshi City

Adventure in the Hidden Reaches Rivers & Gorges

The Yoshino River, one of Japan's three wildest rivers, is affectionately known as "Shikoku Saburo"—the mischievous third son of Shikoku. On calmer days, its surface gleams green, mirroring the forests along its banks, and canoes appear to float through the air above the crystal-clear waters. The river's ever-changing moods, shaped by season and weather, are endlessly captivating. In its tributary gorges, visitors can dive into the thrills of canyoning and shower climbing.

Venture through Hundred
Million Year Old Landscapes

Oboke Gorge Sightseeing Cruise

Enjoy a 30 minute cruise down the Yoshino River, surrounded by marble-like schist sculpted by the river. The scenery transforms with the seasons—fresh green in summer, vibrant colours in autumn, and even snow in winter.

Inquiries: ☎ 0883-84-1211
Location: 1520 Nishiu, Yamashiro,
Miyoshi City

Rafting

Miyoshi City is home to the Yoshino River, famed for its world-class rapids. From gentle courses perfect for beginners to professional-grade runs that have even hosted world championships, there's something for everyone. Around a dozen operators across the city offer rafting experiences, drawing some 40,000 adventure seekers each year!

In Miyoshi City, there are countless places with activities to enjoy.



Kayaking



Canyoning



Stand-up Paddleboarding (SUP)



RiverStation West West

A gateway complex to the Oboke and Iya areas, offering a full range of attractions. You'll find restaurants, souvenir shops, an outdoor goods store, and a convenience store. There's also a slope down to the river, a scenic viewing deck, a dog run, tree trekking adventures, and rafting experiences—plenty to see, do, and enjoy!

Inquiries: RiverStation West West ☎ 0883-84-1117
Location: 1468-1 Nishiu, Yamashiro, Miyoshi City



Tani-no-Sauna (Vally Sauna) Shimonoro Permanent

Tucked away in a secluded valley, Shimonoro Permanent is a nature-based facility offering a sauna, private rooms, a countryside-style kindergarten, and a free-form school. Its on-site Valley Sauna is a hybrid herbal steam sauna, where you can soak in mist infused with natural herbs. Cool off with a plunge straight into the nearby river. The recommended reset routine? Chop wood → shower → sauna → river dip → open-air rest.

Location: 1091-2 Nakatsuka,
Nishiyama, Ikeda, Miyoshi City



Lake Ikeda Hesokko Waterpark

Reminiscent of a Nordic summer retreat, the crystal-clear waters of Lake Ikeda set the stage for the newly opened Hesokko Water Park. With a wide range of facilities and activities, it's rapidly gaining attention worldwide as a destination for water sports.



Inquiries: The Earth Theme
Park Association
☎ 070-9001-4159
Location: 3307-1 Itano, Ikeda,
Miyoshi City
Website: <https://hsk-wp.jp/>



Soothing Hot Springs

A Journey Through Miyoshi's Healing Waters

After savoring the secrets of the hidden reaches, forget the world below. Gaze up at a sky full of stars, greet the morning mist, breathe in the scent of blossoms, and watch the colours of autumn drift by. Let the natural hot springs of these wild mountains return you to your truest self.

Healing for the Skin,
Healing for the Heart

Yumoto Shin-Iya Onsen Hotel Kazurabashi

The open-air bath in the sky, which is reached by a cable car. The time passes blissfully with a dynamic view of the mountain range. Seasonal dishes such as amago and wild boar hot pot are also exquisite.

Inquiries: ☎0883-87-2171
Location: 33-1 Zentoku,
Nishiyayamamura, Miyoshi City
Website: https://www.kazurabashi.co.jp/jg_en/
Day-use hours: 10:30~16:00



Gorge Hot Spring Inn Oboke Gorge Center

Nestled in the heart of the Oboke Gorge, this riverside inn boasts stunning views of the canyon below and cuisine crafted from the bounty of the mountains and river. The open-air terrace baths offer two different types of hot spring water.

Inquiries: ☎0883-84-1216
Location: 1644-1 Nishiu, Yamashiro, Miyoshi City
Website: <https://mannaka.co.jp/hotel/>
Day-use hours: 12:00-20:00



Nano Yado Hotel Iya Onsen

Near the Hi no Ji Bend, this inn offers a truly unforgettable stay. Elegant Japanese-modern rooms with stunning gorge views, locally inspired cuisine, and an open-air bath reached by cable car. A retreat where every element reflects the beauty of the valley.

Inquiries: ☎0883-75-2311
Location: 367-28 Matsumoto, Matsuo, Ikeda,
Miyoshi City
Website: <https://www.iyaonsen.co.jp/en/>
Day-use hours: 7:30-17:00 (last entry at 16:00)



Oboke Onsen Sunriver Oboke

Enjoy views of the gorge while bathing. This hot spring is renowned for its rejuvenating waters with skin-beautifying properties. There is also a railway-themed room where guests can capture the best shots of the Dosan Line.

Inquiries: ☎0883-84-2111
Location: 1259-1 Nishiu, Yamashiro, Miyoshi City
Day-use hours: 12:00-21:00 (last entry at 20:00)



Matsuogawa Onsen

This hot spring with a direct source flow is a hidden gem of the region.

Inquiries: ☎0883-75-2322
Location: 2-1 Kurokawa, Matsuo, Ikeda, Miyoshi City
Website: <https://www.matsuogawaonsen.com/>
Day-use hours: 10:00-19:00



Iya Hot Spring Hotel Hikyo no Yu

The baths are crafted from beautiful Awa no Aoishi—a distinctive stone found in Tokushima. The indoor bath has floor-to-ceiling windows revealing the forests of the Iya Valley below.

Inquiries: ☎0883-87-2300
Location: 401 Oinouchi, Nishiyayamamura,
Miyoshi City
Website: <https://hotel-hikyounoyu.co.jp/>
Hot Spring Hours (Mon, Wed, Thu, Fri)
15:00-20:00 (Last entry 19:00)
(Sat, Sun, Public Holidays)
12:00-18:00 (Last entry 17:00)



Miyoshi City Fureai Momiji Center - Momiji Onsen

This hot spring draws its source water from deep within the Asan mountain range. The silky-smooth waters are gentle on the skin.

Inquiries: 0883-77-2954
Location: 1467 Kamonomiya, Mino, Miyoshi City
Website: <https://mino-momiji.com/>
Open 10:00-21:00 (last admission 20:30)



The Flavours of Miyoshi Local Specialties Worth Raving About

Miyoshi's exquisite flavors and masterful craftsmanship await. Savor the journey, indulging in local delicacies and souvenirs that stir the spirit of travel.

The Taste of the Mountain
Villages & Souvenirs

Salt-Grilled Ayu & Ameo Fish

Enjoy the taste of the pristine Yoshino River through lively delights like ayu (sweetfish), and ameo, the so-called queen of the mountain streams.

Dekomawashi Skewers

These doll-shaped skewers include Iya's delicacies: goshi imo potatoes, Iwa-dofu (Iya's stone tofu), buckwheat dumplings, and Iya-konnyaku (round yam cake). Roasted at a traditional irori hearth and slowly rotated in the countryside fashion.

Sobagome Porridge

A comforting local dish said to have been created by Heike fugitives longing for the taste of the capital they left behind. Buckwheat grains are simmered in a dashi broth for a flavorful and nourishing porridge praised for its benefits to beauty and health.

Tokushima's Livestock Brand

Awa Beef

Awa Odori Chicken

Iya Soba

Since ancient times, Iya soba has been served at celebrations and for welcoming guests. Made without any binding agents, its simple, rustic flavor has been handed down through 900 years of culinary tradition.

Iya's Gibier Wild Game

Gibier, the French word for wild game, refers to meat from hunted animals. Once reserved for European nobility, it's been a cherished part of traditional cuisine in Miyoshi City for generations. Savor its bold, rustic flavour!

Gibier Pizza

A special pizza topped with 100% Miyoshi venison mince and venison Italian sausage, seasoned with a uniquely blended mix of spices.

Hirara Yaki

A rustic dish where fish and vegetables are grilled atop a hot stone, within a ring of miso. Said to have once been served at the feasts of Iya's mountain warriors.

Kabusecha Cheesecake

Cheesecake made with the freshest kabusecha tea from local tea artisans, Kyokufuen.

Gibier Burger

A burger made with local gibier processed in Iya.

Gibier Gapao Rice

Gapao rice made with locally sourced venison from Miyoshi City.

Yokai Menu



Yokai Sweets: Kappa-na

Using locally grown tea leaves as a topping, this matcha ice cream also has delicious and unique bamboo charcoal.



Hidaru Ramen

A miso-based ramen named after Hidarugami, the yokai said to haunt the hungry. This hearty bowl features wild boar-pig hybrid (inobuta) meat and mountain vegetables.

Available at roadside stations and shops throughout the city



Bokeage Fried Tofu

Crunchy, golden, and gigantic—this giant deep-fried tofu is a local legend.

Stone Tofu

Known as stone tofu (Iwa-dofu), Iya's tofu is famously firm—tied with rope and carried down mountain paths, made to waste not a single soybean.

Dried Sweet Potatoes

These dried sweet potatoes are made from locally harvested yams and dried. Smooth in texture, naturally sweet, and full of flavor.



Premium Sausage DEER

Venison is a lean, protein-rich, and healthy meat. Blended with just a touch of spice and pork, it's made easy to enjoy—even for first-timers.



Miyoshi Megumi Sake Lees Ice Cream

This ice cream is crafted using sake lees from Miyoshikiku Brewery, a long-established sake maker in Miyoshi City, Tokushima. A unique, mellow treat with the essence of sake.

Mountain Grains Crunch Chocolate

A crunchy chocolate treat made with three types of local grains—yatsumata, kokibi (foxtail millet), and naked barley. The delightfully crisp texture makes it irresistible.

Oni-okara

Made using traditional firm "stone tofu", these gluten-free bite-size cookies offer a gentle sweetness and a soft, wholesome flavor that feels like a gift from the mountains.

Yacchimatta Cookies

These cookies feature the rare grain Yatsumata used whole and boldly, creating a rustic, hearty crunch with every bite.

Yuzu Citrus Gelee

Made with pure organic yuzu juice, this zesty jelly drink is refreshing and revitalizing.

Atagiya Yokan

A traditional sweet made from red beans, sugar, and agar, kneaded together the old-fashioned way.

Local Sake

Ikedo Town in Miyoshi City is a hidden gem for sake that only the versed know. With an average winter temperature of just 2°C, the cold climate coaxes out deep, rich flavors. The chilly environment, pure natural water from the Tsurugi Mountains, and locally grown rice gives Miyoshi's sake its traditional taste.



Daiginjo "Imakomachi"

Made with Awa Yamadanishiki polished down to 40%, brewed with pure spring water from the upper Yoshino River—truly a crafted sake.



Miyoshikiku Junmai Daiginjo "Zakasuigetsu"

Brewed slowly with local spring water and Yamadanishiki rice from Tokushima, polished to 40%.



Honsui "Freshly Pressed Yesterday"

Born from a brewer's wish to share the fresh taste they enjoyed during evening tastings—now bottled for all.



Barley Shochu "Awa no Kintaro"

Named after pitcher Mizuno, a local baseball hero, this authentic barley shochu carries on a proud brewing tradition.



clos simma

Crafted from estate-grown wine grapes, with no additives, unfiltered and unfiltered.

Iya Konnyaku

Since ancient times, Iya has crafted konnyaku from locally grown yams, blended with pure mountain water for a refreshingly light finish. Delicious even sashimi-style.

Harehime Manju "Hina"

A sweet bun kneaded with dough made from the new citrus variety Harehime, and filled with white bean paste. It offers a refreshing orange-like fragrance and the mellow sweetness of mandarin.



Four Seasons Flavored Miso

This flavorful miso comes in five seasonal varieties: wasabi, sansho (Japanese pepper), yuzu, fuki (butterbur), and chestnut. Handmade using home-grown koji during the coldest days of February, each blend is infused with the tastes of the mountain village through the seasons.



Traditions of the Mountain Villages A Seasonal Guide to Local Festivals

Enjoy the events and traditions that color Miyoshi's seasons—cherry blossoms in spring, shimmering green along the Yoshino River in summer, fiery mountain slopes in autumn, and peaceful snowscapes in winter.

Feel the spirit of tradition and devotion



Nishi-Awa Fireworks

Around October to November

One of the largest fireworks competitions in western Japan, where music and fireworks are perfectly synchronized. Top pyrotechnicians gather from across the country.



Late January

Yukigassen Shikoku Tournament

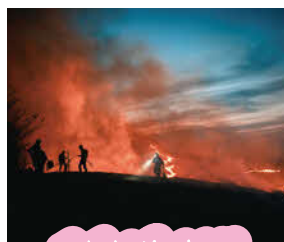
A heated winter day in the snow—this is a snowball fight for sport, using official rules. Whether you join or just watch, it's sure to fire you up.



Late February

Shikoku Sake Festival

Awa-Ikeda, a hidden gem for sake lovers. Popular events include a sake tasting featuring regional varieties from across Shikoku, and tours of local breweries.



Late March

Shiozuka Highlands Field Burning

On one spring evening in March, the highlands blaze red. At 1,043 meters above sea level, this roughly 100-hectare burn helps protect native vegetation. In the dark, the flames slither like dragons across the grassy slopes.



Around late July to August (based on the old lunar calendar, June 25)

Jindai Odori

Said to have begun over 1,100 years ago as a rain-making ritual. Designated a National Important Intangible Folk Cultural Property in 1954. In November 2022, it was included in UNESCO's Intangible Cultural Heritage list as part of Japan's Furuy Odori folk performance tradition.



August 13 (Eve Festival)
August 14-16

Ikeda Awa Odori

During the three days of Obon, Awa Ikeda comes alive with festive energy. Around 30 dance troupes perform at paid seating areas, free public stages, and Hesokko Park. Let the unique flair of Awa Ikeda's Awa Odori sweep you off your feet!



October

Iya Fusuma Karakuri

A traditional performing art from Iya, featuring beautifully animated sliding screen panels. Enjoy a nostalgic, soothing experience on a quaint stage surrounded by nature.



Early November

Miyoshi Nagayoshi Parade

Held in Mino Town, believed to be the birthplace of warlord Miyoshi Nagayoshi. A dramatic samurai parade celebrates his legacy in full Sengoku spirit.



Late November

Yokai Festival

A crowd favorite, this festival is all about yokai—featuring yokai parades, performances, and bands. Don't miss the piping hot yokai soup!

Picture-Perfect Moments The Scenic Beauty of Miyoshi

Miyoshi's seasons aren't just about festivals. The landscape bursts with wildflowers and natural harmony, creating picture-perfect scenes even in everyday moments. Let the beauty of the land guide you.

Breathtaking Views Shaped by Nature

MIYOSHI FINDER



We're sharing seasonal updates and your best photos! Selected submissions may be featured in city newsletters and on local cable TV. Follow us and join in!



May
IkedaMiyoshi
Mitsugonji Temple
peonies



October
YamashiroMiyoshi
Shiozuka Heights
pampasgrass



November
fallcolors
iyavalley
IkedaMiyoshi



January
ikawaskiresort
ski
snowboard



March
sakura
cherryblossoms
ikawakinryuzan



July
IkedaMiyoshi
Unpenji Temple
hydrangeas



October
IkedaMiyoshi
UmabaObservationDeck
SeaofClouds



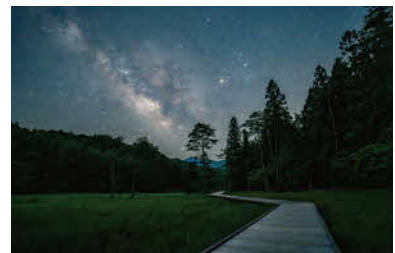
December
IkedaMiyoshi
illuminations
WinterIkedaArt



February
fukufuson
pheasantsege
iyavalley
higashiiya



April
sakura
cherryblossoms
NobumasaCherryTree
YamashiroMiyoshi



August
KurozoMarsh
starysky
IkedaMiyoshi



November
YamashiroMiyoshi
kobokeviewpoint
fallcolors



December
IyaValleyMiyoshi
iyavinebridge
shirakuchivines

Enjoying the Hidden Heart of Shikoku Model Courses

Explore Miyoshi with ease using our suggested itineraries. Follow them as they are or adjust to suit your plans—perfect for crafting your trip schedule.

Be it a day trip or a longer stay, the hidden valleys await!

Discover mountain village life and explore local history and culture

Recommended Road Trip: Oboke-Iya Model

Day Trip or 2-Day Itinerary & Deep Iya Course

Soak in the grandeur of this remote natural wonder.

Check page 5!



A 1-night, 2-day model course to fully enjoy Oboke and Oku-Iya. Not just the main sights—the scenery and fresh mountain air along the way are part of the charm! The landscape changes with the seasons, making it a trip worth repeating.



02 Oku-Iya Double Vine Bridges (Niju Kazurabashi)

Check page 7!



03 Scarecrow Village (Kakashi-no-Sato)

Check page 7!



A day-trip model course for exploring Oboke and Oku-Iya. With a relaxed schedule, you can take your time enjoying the area's stunning natural beauty while visiting major sights.



04 Higashi Iya History and Folklore Museum

Check page 7!



05 Iya Vine Bridge (Kazurabashi) & Biwa Waterfall

Check page 4-5!



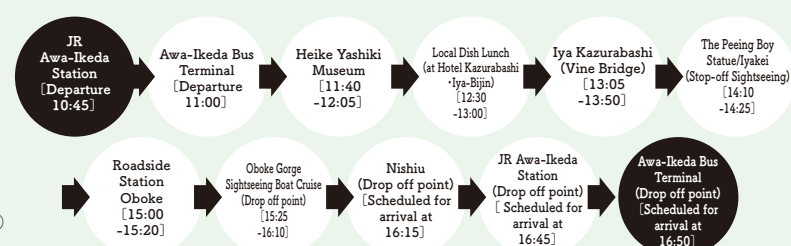
06 Iyakei Hi-no-Ji Bend & The Peeing Boy Statue

Check page 5!

●Transportation in Miyoshi City

- Taxi
 - Ikeda DK Taxi TEL:0883-72-3740(Ikeda)
 - Sankyo Taxi TEL:0883-72-3300(Ikeda)
 - Minawa Taxi TEL:0883-74-0057(Ikeda)
 - Sudachi Taxi TEL:0883-72-2120(Ikeda)
 - Oboke Taxi TEL:0883-84-1225(Yamashiro)
 - Kawaguchi Taxi TEL:0883-86-1221(Yamashiro)
 - Iyakei Taxi TEL:0883-87-2017(Nishi-Iya)
 - Kazurabashi Taxi TEL:0883-87-2013(Nishi-Iya)
 - Miune Taxi TEL:0883-88-2420(Higashi-Iya)
- Car Rental
 - Oboke Car Rental TEL:0883-84-1211(Yamashiro)
 - Reiwa Car Rental TEL:0883-76-0011(Ikeda)

●Oboke Iya Scheduled Sightseeing Bus (Reservations Required)



[Operation Days] Saturdays, Sundays and national holidays in April to Oct. and also everyday in November.
 [Fares] Adults 11,000 yen / Children 10,500 yen / Disabilities 10,500 yen
 [Reservations and Inquiry] Shikoku Kotsu Awa Ikeda Bus Terminal TEL:0883-72-1231 (Reception Hours 9:00-17:30)
 *Shikoku Transportation and tour bus tickets are also sold nationwide at major travel agencies.



●Shikoku Mannaka Sennen Monogatari

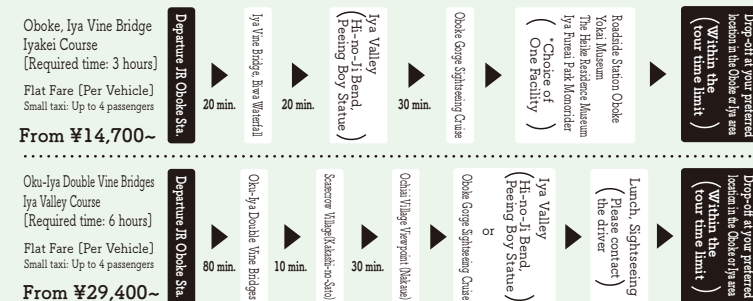
This sightseeing train offers a leisurely getaway for adults—a stylish short trip through the heart of Shikoku, steeped in history and nature.

Operates once daily on weekends and holidays.

[Trip Duration] About 3 hours
 [Inquiries] JR Shikoku Telephone Information Center TEL: 0570-00-4592
 For fares, operation days, and route details, please inquire.



●Recommended Taxi Plan (Reservation Required)



[For Reservations and Inquiries, Contact the Following Taxi Companies]

● Iyakei Taxi TEL: 0883-87-2017 ● Oboke Taxi TEL: 0883-84-1225 ● Kazurabashi Taxi TEL: 0883-87-2013

Relax and unwind in these mountain village experiences

For bookings and more details, visit the Nishi-Awa Activity Reservation page.

*All experiences require advance reservation.
*Please be sure to book ahead.



Traditional Soba Noodle-Making Experience

Grind buckwheat flour from scratch for an authentic hands-on session! Includes a hearty lunch with Iya soba and mountain vegetables.



Strawberry Picking & Daifuku-Making Experience

Enjoy a full 45 minutes of strawberry picking, then try your hand at crafting your own strawberry daifuku! Homemade rice crackers also included as a tasty welcome treat.



Cosplay Bike Tour - SAMURAI TOURING

Suit up in the attire of a lord or samurai and hop on a Super Cub for a wild ride through breathtaking scenery—an adventure where history meets horsepower!



Mt. Tsurugi Range & Source Rivers - Private Guided Tours

Centered around Mt. Tsurugi, your guide will tailor the route to your requests, including nearby peaks and trails.



Tasting and Sipping: Savour Local Dishes and Sample Regional Sake

Try your hand at cooking hiraayaki, a traditional dish in Miyoshi, then compare a selection of Miyoshi's local sake. A perfect pairing of flavor and culture!



The Mystical Sea of Clouds Taxi Tour

Let a local driver take you to handpicked viewpoints to witness the sea of clouds phenomenon—an ethereal spectacle you won't forget.

Booking Details

For reservations and more information, please scan the QR code above.

Hidden Reaches Discovery - Guided Sightseeing Tours

For details and bookings, click here.

※ All tours require advance reservation.



Explore the History and Culture of Iya

Delve into the rich history, culture, and landscapes of Iya, guided by a local who brings the region's story to life in its native tongue.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877



Miyoshi Geo Tours

The "Geo" in Geo Tour means "of the Earth" in Japanese. A Geo Tour is a chance to fully enjoy everything from the unique features of the land to the daily lives of the people of Miyoshi City—a journey through nature and culture.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877



Ikawa Town Tsuji Awa Tobacco Trail Tour

A guided tour tracing the historic streets once prosperous for the production of Awa fine-cut tobacco.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877



Hashikuraji Temple Animal Mystery Tour

This tour invites you on a journey with a guide to explore the history and enduring legends of Hashikuraji Temple, uncovering many curious "mysteries" along the way.

Inquiries: Miyoshi City Tourist Information Center ☎ 0883-76-0877

Where to Stay in Miyoshi A Guide to Local Accommodations

Whether you're after a relaxing stay with hot springs or a casual guesthouse, you're sure to find the perfect place for your journey.

Oboke-Iya Area

1 Nano Yado Hotel Iya Onsen	☎0883-75-2311	Matsumoto, Matsuo, Ikeda	🔥
2 Hare to Ke Design Hostel	☎0883-75-2208	Oori, Ikeda	
3 Oboke Onsen Sunriver Oboke	☎0883-84-2111	Nishiu, Yamashiro	🔥
4 Hotel Oboke-kyo Mannaka	☎0883-84-1216	Nishiu, Yamashiro	🔥
5 Guesthouse Boke Nouen	☎090-1578-1611	Kamimyo, Yamashiro	
6 Smonkey	☎0883-84-1087	Shimomo, Yamashiro	
7 Gakko-no-yado Aruse	☎0883-84-1337	Aruse, Nishiyayamamura	
8 Hotel Hikyo-no-Yu	☎0883-87-2300	Oinouchi, Nishiyayamamura	🔥
9 YOKI Café & Guesthouse	☎0883-86-2334	Ichiu, Nishiyayamamura	
10 Hotel Kazurabashi	☎0883-87-2171	Zentoku, Nishiyayamamura	🔥
11 Hidden Gorge Inn Iya Bijin	☎0883-87-2009	Zentoku, Nishiyayamamura	🔥
12 Kazuraya	☎0883-87-2831	Kanijo, Nishiyayamamura	
13 Iya Kanko Ryokan	☎0883-87-2125	Zentoku, Nishiyayamamura	
14 Minshuku Minami	☎0883-87-2342	Zentoku, Nishiyayamamura	
15 Minshuku Iya-so	☎0883-87-2242	Zentoku, Nishiyayamamura	
16 Minshuku Oyama-so	☎0883-87-2133	Kanijo, Nishiyayamamura	
17 Ku-Nel-Asob	☎080-6282-3612	Enoki, Nishiyayamamura	
18 Tabibito-no-yado Nakone	☎0883-72-5557	Enoki, Nishiyayamamura	
19 Rental House FOREST	☎0883-87-2367	Shigesue, Nishiyayamamura	
20 Iya Fureai Park Campground	☎0883-76-8585	Oinouchi, Nishiyayamamura	🌿
21 Kazurabashi Campground	☎090-1571-5258	Kanijo, Nishiyayamamura	🌿
22 Glamping MATOBA	☎090-8998-1447	Imakubo, Nishiyayamamura	
23 Kenmi Onsen	☎0883-86-2982	Kurokawa, Yamashiro	🔥
24 Guesthouse Kanman-yo	☎090-9556-4788	Suesada, Yamashiro	
25 Backpackers	☎0883-86-3033	Shirakawa, Yamashiro	
26 Oboke-Akanoya	☎090-2789-1252	Kamimyo, Yamashiro	
27 Tenku-no-yado	☎090-8973-2328	Kamimyo, Yamashiro	
28 Guest House COSMOS	☎080-6226-8206	Kamimyo, Yamashiro	
29 Guesthouse Osakana-kun Chi	☎0883-86-2086	Ôtsuki, Yamashiro	
30 Momonga Village	☎0883-86-2334	Nobumasa, Yamashiro	
31 Tori-no-Su Mama-an	☎0883-86-2650	Ôno, Yamashiro	
32 Kominka Yado YAMAYA	☎0883-86-1898	Ôkawamochi, Yamashiro	
33 Shiozuka Highland Campground	☎0883-86-3077	Tairano, Yamashiro	🌿
34 Retreat space FUJIWARA	☎090-4788-0313	Nakano, Yamashiro	
35 Guesthouse KAZURABASHI	☎0883-87-7530	Zentoku, Nishiyayamamura	



Oku-Iya Area

1 Maruishi Parkland	☎0883-88-2768	Sugeoi, Higashiya	
2 Traveller's Inn Oku-Iya	☎0883-88-2045	Kyojo, Higashiya	
3 Heike-so	☎0883-88-2848	Kyojo, Higashiya	
4 Yoshida Ryokan	☎0883-88-2843	Kyojo, Higashiya	
5 Kajiya Iya Romantei	☎090-5144-9277	Kyojo, Higashiya	
6 Traditional House Inn Kon-ya-Kôya	☎080-6378-8984	Kubo, Higashiya	
7 Minshuku Matsuura	☎0883-67-5009	Sugeoi, Higashiya (Minokoshi)	
8 Minshuku Heike-no-Yado	☎0883-67-5296	Sugeoi, Higashiya (Minokoshi)	
9 Unkai-so	☎088-622-0633	Mt. Tsurugi Summit	
10 Tsurugi-san Chojo Hutte	☎080-2997-8482	Mt. Tsurugi Summit	
11 Tsurugi-Jinja Minshuku	☎0883-67-5017	Sugeoi, Higashiya (Minokoshi)	
12 Togenkyo Iya-no-Yamasato Thatched Roof House Stay	☎0883-88-2540	Ochiai, Higashiya	
13 Minshuku Umemoto	☎090-5271-4015	Ochiai, Higashiya	
14 Ryugugake Cottages	☎080-2981-6221	Tsurui, Higashiya	
15 Chiiori Trust	☎0883-88-5290	Tsurui, Higashiya	
16 Oku-Iya Niju Kazurabashi Campground	☎0883-88-2640	Sugeoi, Higashiya	🌿
17 Tsurugi-san Enpuku-ji	☎0883-67-5276	Sugeoi, Higashiya	

Northern area

1 Oboke Iya Awa Onsen Awano Sho	☎0120-018-081	Hakuchi, Ikeda	🔥
2 Guesthouse Wataridori	☎080-4972-1193	Hakuchi, Ikeda	
3 heso camp	☎0883-70-0166	Ikemimami, Ikeda	
4 4S STAY Private inn Awakeda Honmachi St.	☎0883-70-0166	Machi, Ikeda	
5 4S STAY Sweet color inn Ikeda Onsenyoko	☎0883-70-0166	Machi, Ikeda	
6 Business Hotel Yamashiro	☎0883-72-0277	Machi, Ikeda	
7 Fukuya Ryokan	☎0883-72-0868	Machi, Ikeda	
8 Sushiroku Ryokan	☎0883-72-7422	Machi, Ikeda	
9 Hakuchi Onsen Konishi Ryokan	☎0883-74-0311	Hakuchi, Ikeda	
10 Kawakami	☎0883-74-0829	Nakanishi, Ikeda	
11 Minshuku Hakuchiso	☎0883-74-0487	Hakuchi, Ikeda	
12 Minshuku Okada	☎0883-74-1001	Sano, Ikeda	
13 Awa Ikeda Youth Hostel	☎0883-72-5277	Nishiyama, Ikeda	
14 Minshuku Tabibito-yado	☎0883-76-4727	Hakuchi, Ikeda	
15 4S STAY Old folk house inn Awakeda Ekimae	☎0883-70-0166	Sarada, Ikeda	
16 COCO-CROSS Hostel	☎0883-72-0011	Sarada, Ikeda	
17 Awa Ikeda Ekimae Hotel Eleven	☎0883-72-8115	Sarada, Ikeda	
18 Yamaya base	☎0883-86-1898	Takiyasu, Kawasaki, Ikeda	
19 Riverside D-Ai	Airbnb booking only	Oori, Ikeda	
20 Business Hotel Awa Ikeda Eleven 2	☎0883-72-1010	Ueno, Ikeda	
21 Isamuro Ryokan	☎0883-78-2051	Tsuji, Ikawa	
22 Ikawa Finland Cottage	☎0883-78-3003	Hirayama, Ikawa	
23 Guesthouse UEDA	☎0883-78-2227	Nishiikawa, Ikawa	
24 Kenko-to-Fureai-no Mori Park	☎0883-77-4320	Shibo, Mino	🌿
25 Nashikubo no Ie	☎090-9775-2899	Tachinoyama, Mino	

For details such as opening days and plans, please contact the facility directly by phone.

A Trip into Hidden Japan

Area Map



Miyoshi,
Tokushima

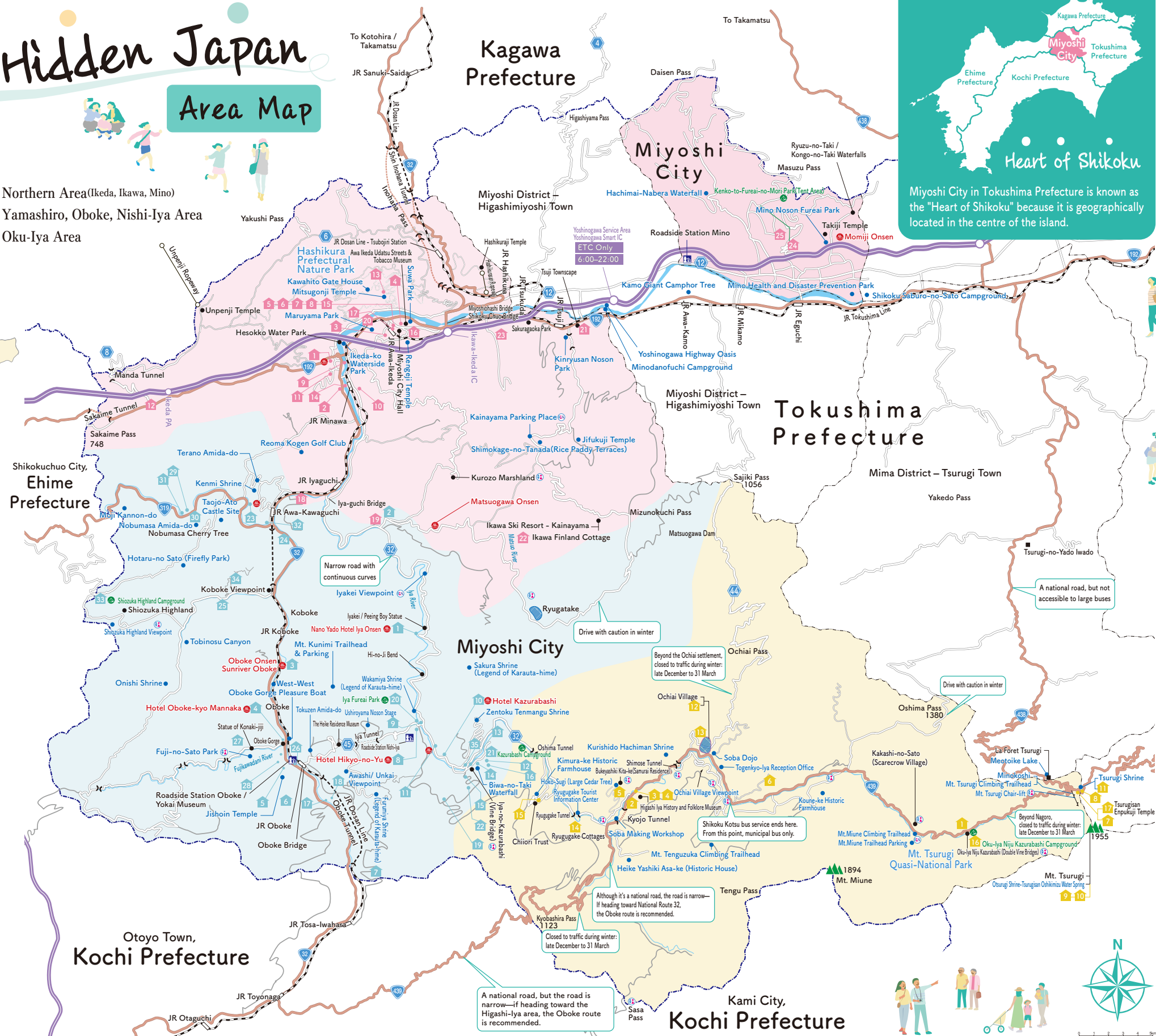
- Northern Area (Ikeda, Ikawa, Mino)
- Yamashiro, Oboke, Nishi-Iya Area
- Oku-Iya Area

Journey Through the
Hidden Valleys -
Where Will You Go Next?

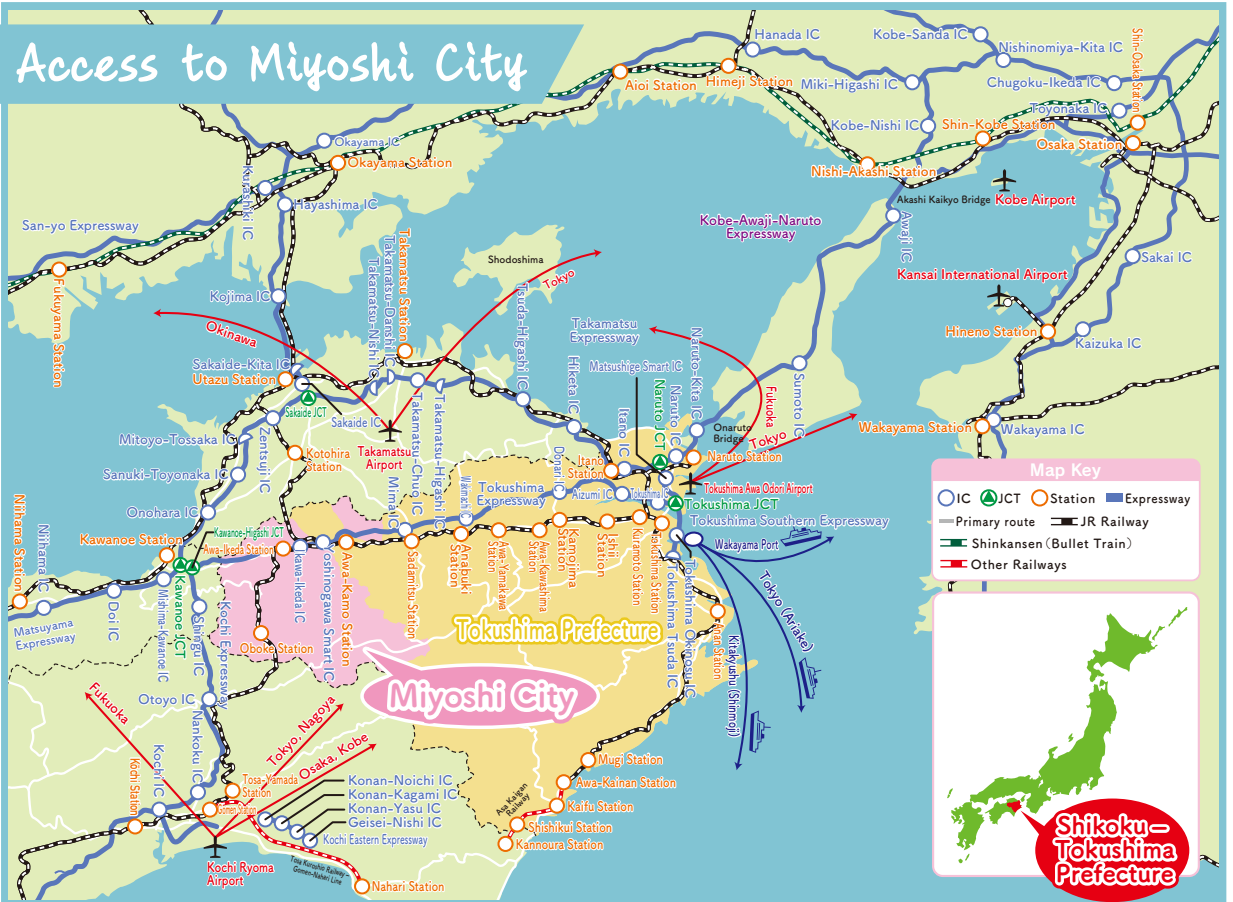


Map Key

- Toll Expressway
- National Highway
- Prefectural Road
- Main Local Road
- Local Road
- JR Railway
- Prefectural Boundary
- Municipal Boundary
- Roadside Station (Michi-no-Eki)
- Public Restroom
- Hot Spring (Onsen)
- Campground
- Ryokan, Hotel, Accommodation Facility



Access to Miyoshi City



Access Info

JR	○From Tokyo Station...Okayama Station... Awa-Ikeda Station 5 hrs
	○From Shin-Osaka Station...Okayama Station... Awa-Ikeda Station 2 hrs 30 mins
	○From Okayama Station... Awa-Ikeda Station 1 hr 30 mins
	○From Tokushima Station... Awa-Ikeda Station 1 hr 10 mins
	○From Takamatsu Station... Awa-Ikeda Station 1 hr 10 mins
	○From Kochi Station... Oboke Station 1 hr
	○From Awa-Ikeda Station... Oboke Station 20 mins
Car	○From Kobe...Tokushima...Awa-Ikeda - About 2 hrs 30 mins
	○From Okayama...Zentsuui...Awa-Ikeda - About 1 hr 40 mins
From airport (by car)	○From Kochi Ryoma Airport to Oboke...About 1 hr 10 mins
	○From Takamatsu Airport to Awa-Ikeda...About 1 hr
	○From Tokushima Awa Odori Airport to Awa Ikeda...About 1 hr 20 mins ※The distance between Awa Ikeda and Oboke is about 30 mins.
Bus	○From Osaka to Awa-Ikeda Bus Terminal...About 3 hrs 50 mins
	○From Kobe to Awa-Ikeda Bus Terminal...About 3 hrs
	○From Takamatsu Airport to Awa-Ikeda Bus Terminal...About 1 hr 20 mins

Useful Sites



Miyoshi Geopark

<https://en.miyoshi-geopark.jp>



Nishi-Awa
Mt. Tsurugi Yoshinogawa
Tourism Zone

<https://nishi-awa.jp/english/>



Nishi-Awa Steep-Slope Farming System
Promoted by the Tokushima Mt. Tsurugi
World Agricultural Heritage
Promotion Council

<https://giahs-tokushima.jp/en/>



Inquiries



Miyoshi City Tourist Information Center Tel: 0883-76-0877
Miyoshi City Hall Tourism Division Tel: 0883-72-7620



Miyoshi City Official Tourism Site
Oboke Iya Navi

<https://miyoshi-tourism.jp/en/>

